



Live Life Centered.
531 W. Washington Ave.
2025-2026



LIFE CENTERED.

Tranquil living in the center of the city. That's the philosophy from which Virtue blossomed. A philosophy that's transforming apartment life in one of Madison's vibrant, growing neighborhoods. By balancing luxuries, wellbeing, and the flow of life in mind Virtue's amenities, features, layout, location, and surrounding neighborhoods offer it all around every corner. Because living how you want, where you want is central to living your best life. With that comes Virtue.

EXPERIENCE VIRTUE.



Live Life Centered.
virtuemadison.com



HARMONY ALL AROUND YOU: AMENITIES & FEATURES.

WELL-APPOINTED UNITS:

- Quartz countertops
- Modern vinyl plank flooring
- French doors
- Stainless steel appliances
- Refrigerator with lower freezer
- Flat top, electric stoves
- Glass shower doors in select units
- Very spacious patios, balconies, or private terraces
- In-unit washer & dryer
- Central air
- Sound proofing between floors
- Cats and dogs welcome*

*Some restrictions on breed apply



COMMUNITY OF EXPERIENCES:

OUTDOOR

- Verandas for gathering with family & friends
- Water domes offering a relaxing experience
- Grilling stations

FIRST FLOOR LEVEL

- Fireplace lounge
- Coffee and tea bar
- Exercise studio
- Sauna

SIXTH FLOOR LEVEL

- Large indoor & outdoor gathering space
- TVs with cozy seating for games & events
- Expansive views of the city & Lake Monona



THOUGHTFULLY DESIGNED STUDIOS TO 3 BEDROOMS.

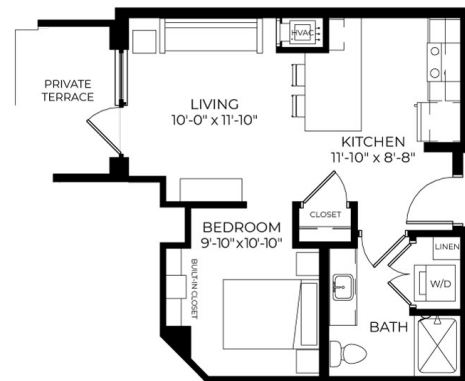
No matter the size of the space, each one offers the opportunity to optimize the form and function of it. That's Virtue's approach to each apartment. From the layouts to the appointed details, you'll find a home that's been attentively planned whether you are looking for a studio, one bedroom, two or even three.



STUDIOS



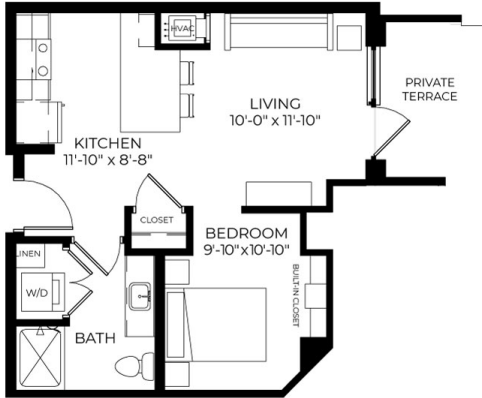
Room #624
502 Sq Ft



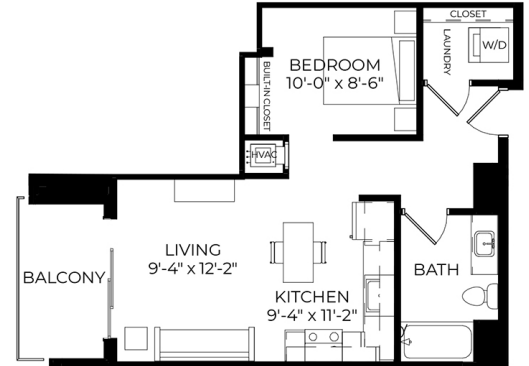
Room #103
524 Sq Ft



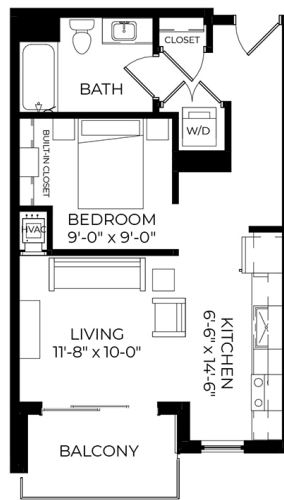
STUDIOS



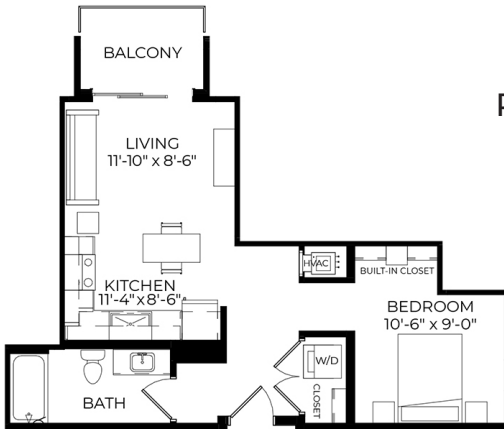
Room #134
524 Sq Ft



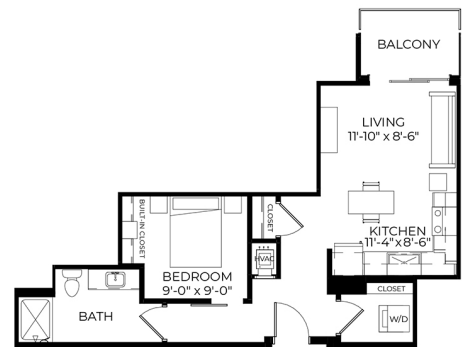
Room #531
559 Sq Ft



Rooms #211, #311, #411, #511
542 Sq Ft



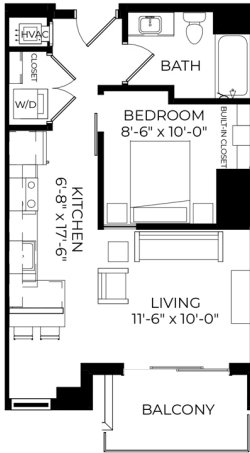
Room #608
568 Sq Ft



Room #606
584 Sq Ft



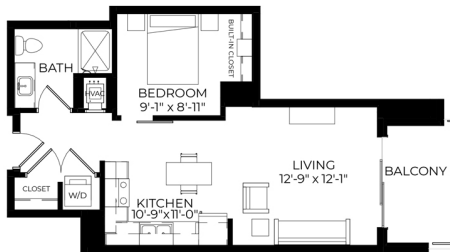
1 BEDROOM 1 BATH



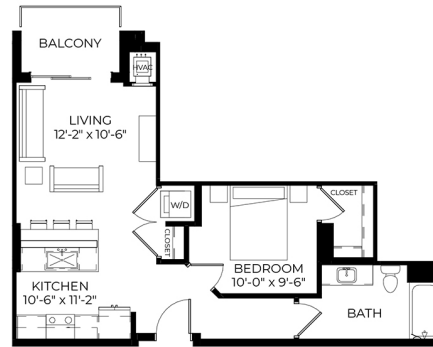
Room #605
538 Sq Ft



Rooms #105, #127, #205, #227, #305,
#327, #405, #427, #505, #527, #627
548 Sq Ft



Room #515
584 Sq Ft



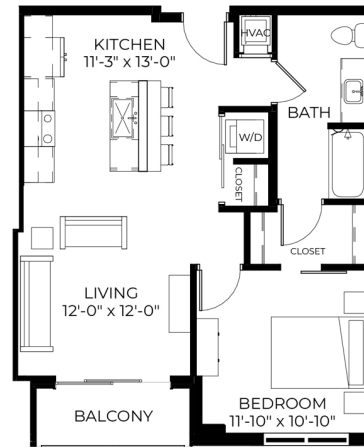
Room #622
635 Sq Ft



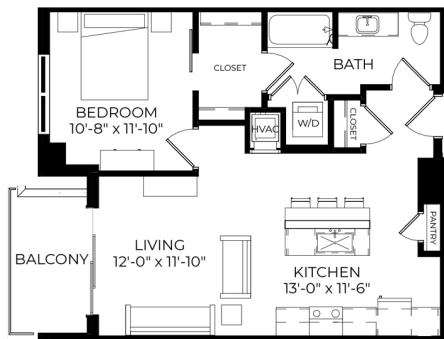
1 BEDROOM 1 BATH



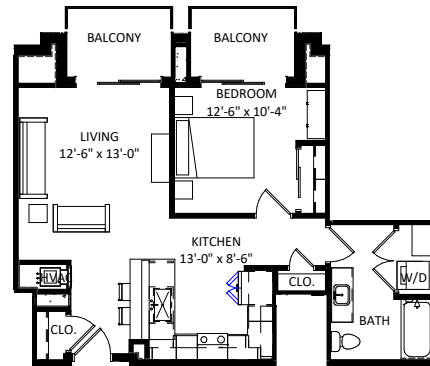
Rooms #218, #318, #418
684 Sq Ft



Room #623
706 Sq Ft



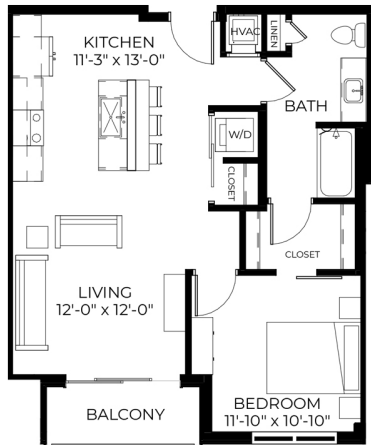
Room #631
708 Sq Ft



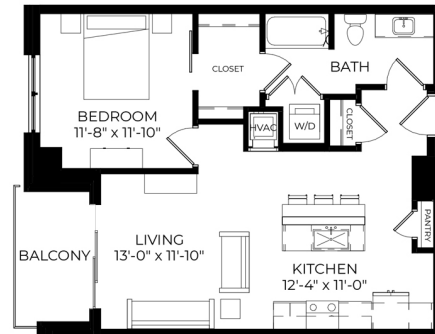
Room #508
714 Sq Ft



1 BEDROOM 1 BATH



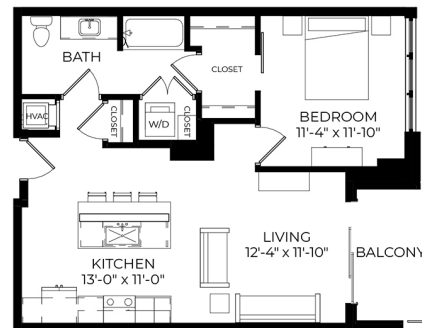
Room #625
718 Sq Ft



Rooms #131, #231, #331, #431
725 Sq Ft



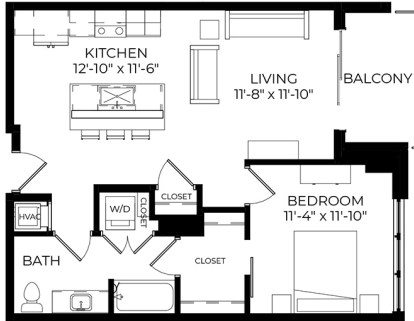
Rooms #133, #233, #333, #433
725 Sq Ft



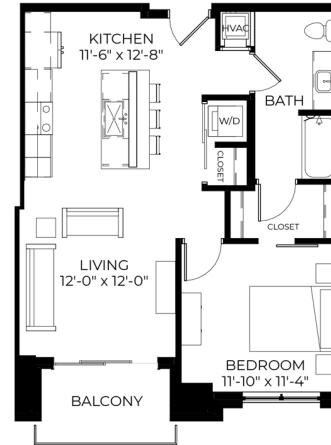
Rooms #215, #315, #415
725 Sq Ft



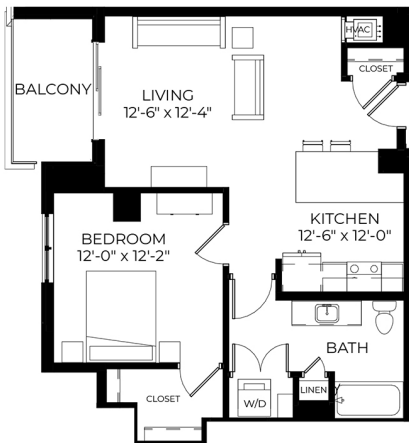
1 BEDROOM 1 BATH



Rooms #217, #317, #417
725 Sq Ft



Rooms #123, #223, #323, #423, #523
729 Sq Ft



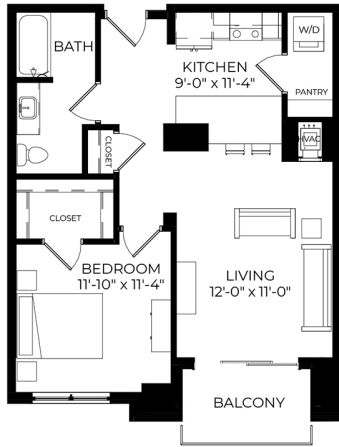
Rooms #203, #303, #403
735 Sq Ft



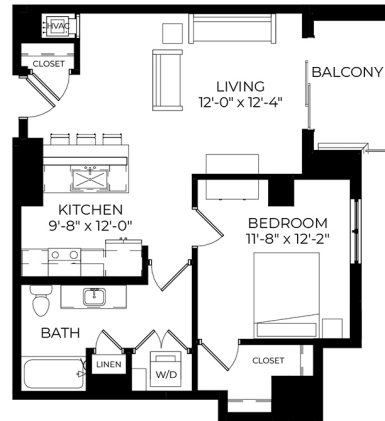
Rooms #234, #334, #434
735 Sq Ft



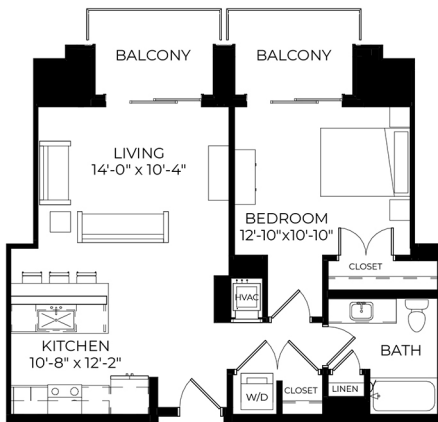
1 BEDROOM 1 BATH



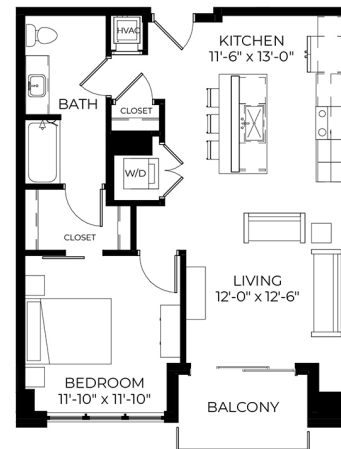
Rooms #207, #307, #407, #507
735 Sq Ft



Rooms #204, #304, #404
740 Sq Ft



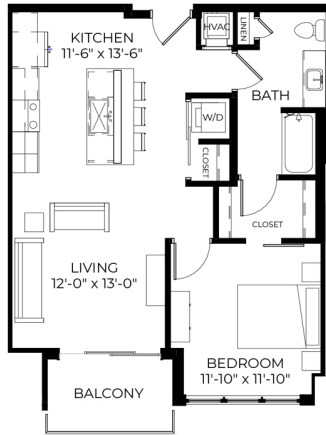
Room #524
742 Sq Ft



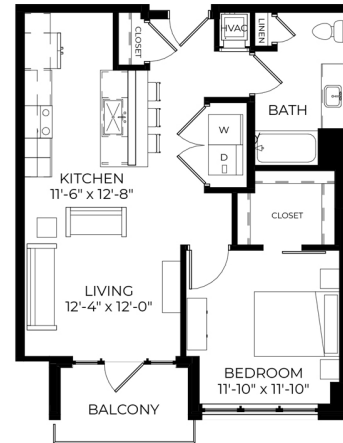
Rooms #209, #309, #409, #509
745 Sq Ft



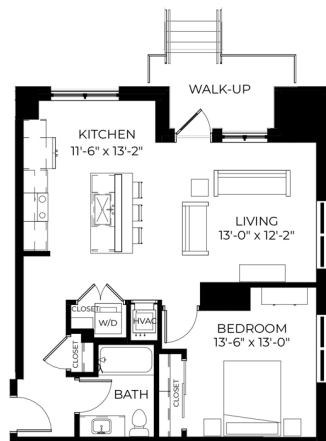
1 BEDROOM 1 BATH



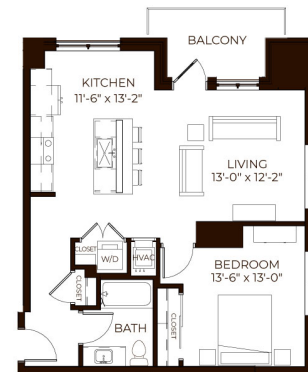
Rooms #225, #325, #425,
#525
751 Sq Ft



Room #125
751 Sq Ft



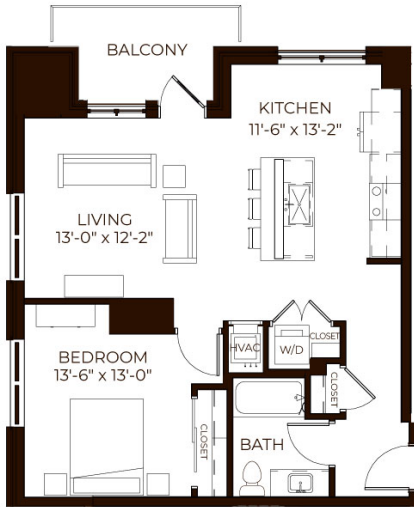
Room #136
774 Sq Ft



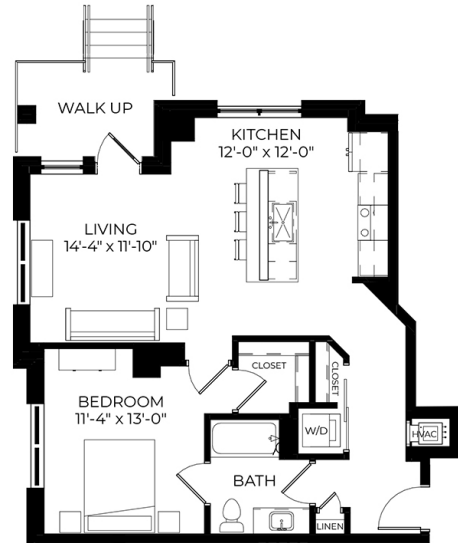
Rooms #202, #236, #302, #336,
#402, #420, #436
783 SqFt



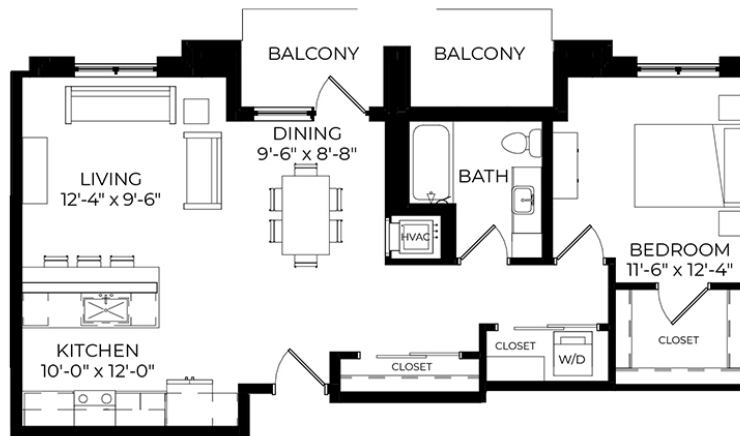
1 BEDROOM 1 BATH



Rooms #220, #320
783 SqFt



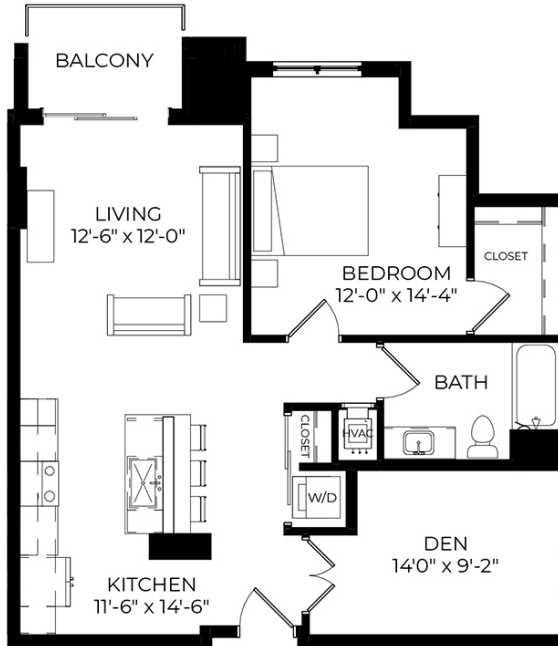
Room #101
795 Sq Ft



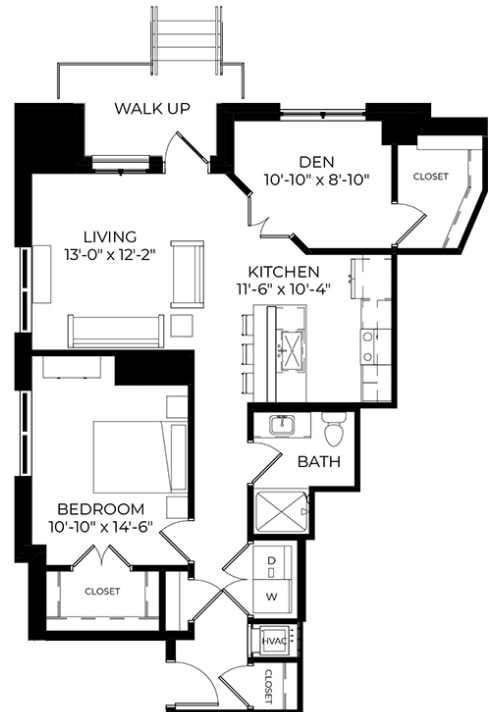
Room #108
1,026 Sq Ft



1 BED 1 BATH + DEN



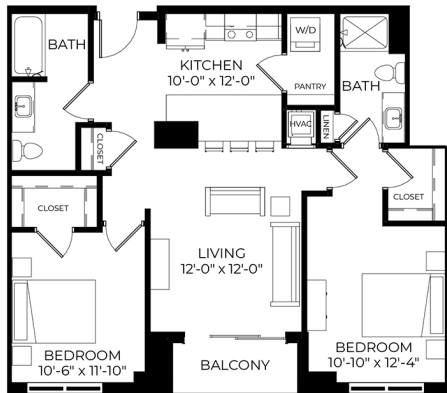
Rooms #208, #308, #408
923 Sq Ft



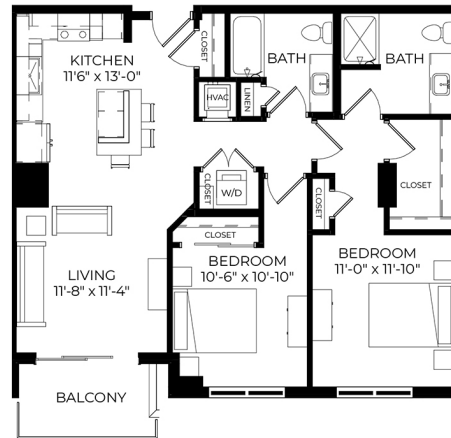
Room #116
953 Sq Ft



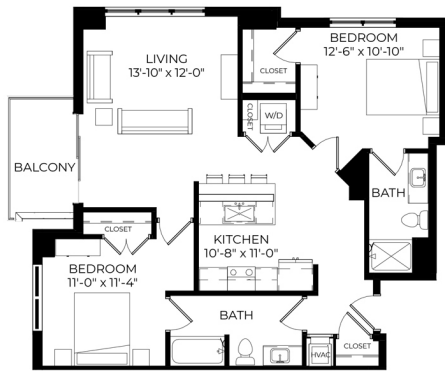
2 BEDROOM 2 BATH



Room #607
986 Sq Ft



Room #621
1,024 Sq Ft



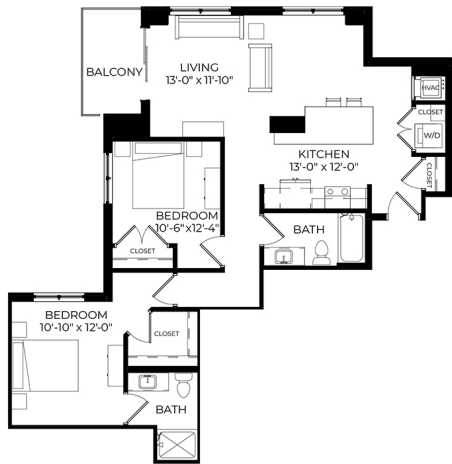
Room #633
1,037 Sq Ft



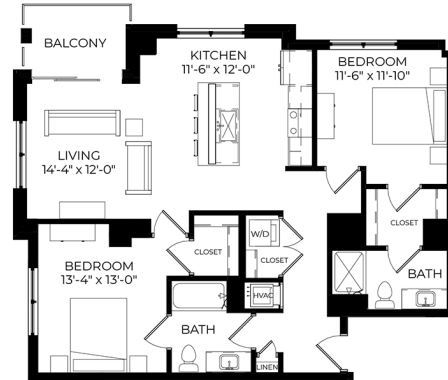
Room #609
1,041 Sq Ft



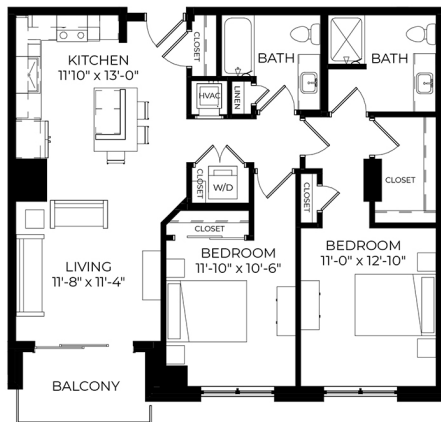
2 BEDROOM 2 BATH



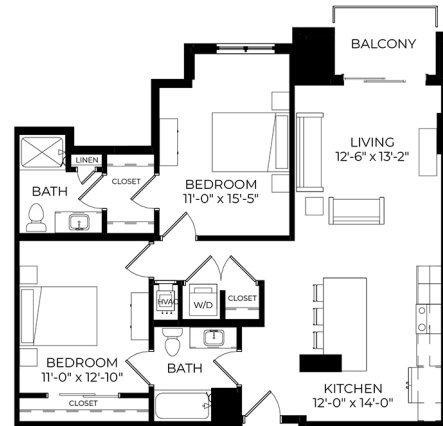
Room #616
1,042 Sq Ft



Rooms #201, #301, #401
1,042 Sq Ft



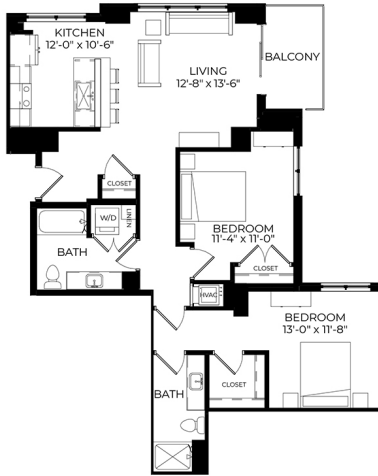
Rooms #121, #221, #321, #421, #521
1,050 Sq Ft



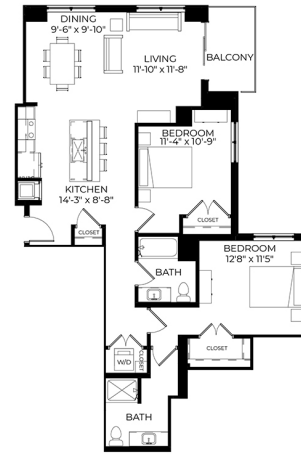
Rooms #206, #306, #406
1,051 Sq Ft



2 BEDROOM 2 BATH



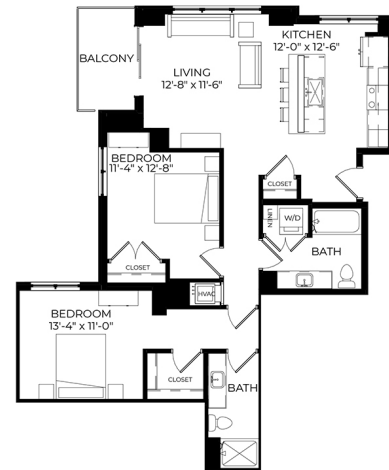
Room #604
1,078 Sq Ft



Room #632
1,180 Sq Ft



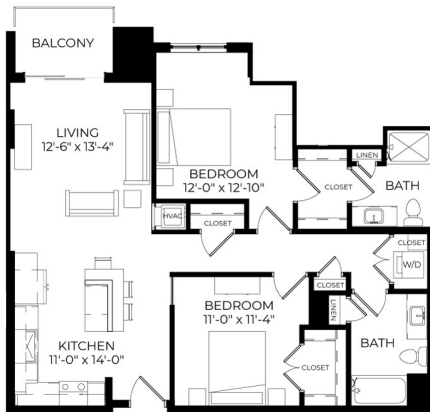
Room #516
1,082 Sq Ft



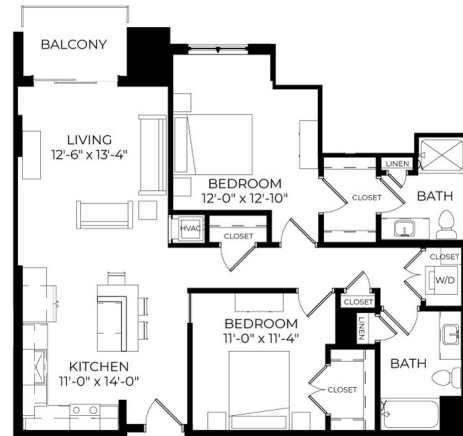
Room #603
1,084 Sq Ft



2 BEDROOM 2 BATH



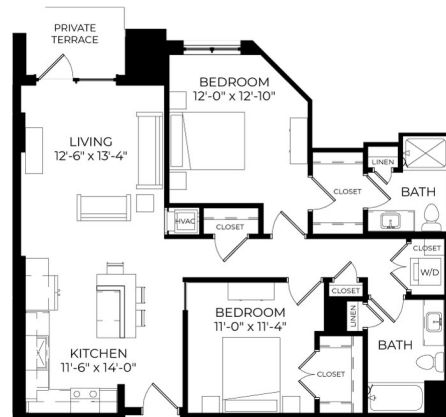
Rooms #224, #324, #424
1,088 Sq Ft



Rooms #222, #322, #422,
1,088 Sq Ft



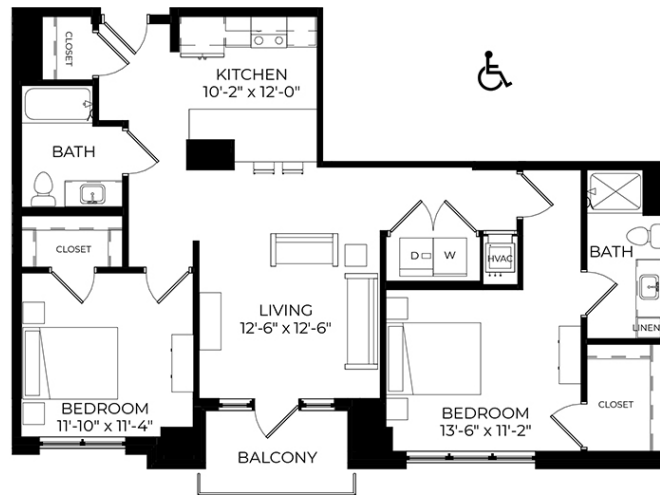
Room #124
1,112 Sq Ft



Room #122
1,112 Sq Ft



2 BEDROOM 2 BATH



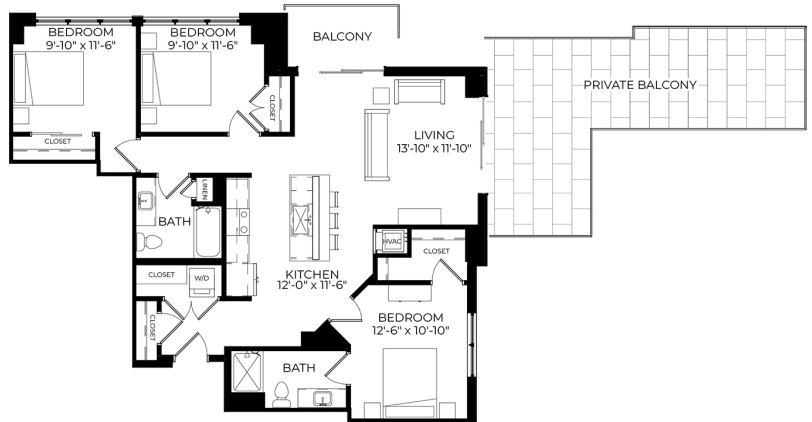
Room #107
1,116 Sq Ft



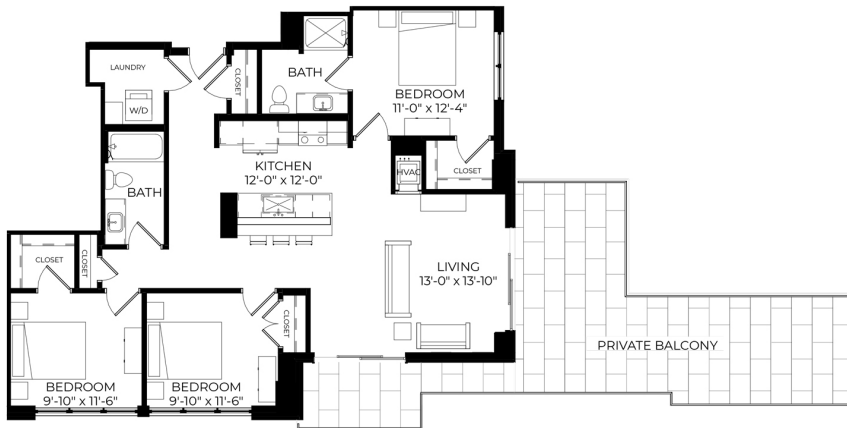
3 BEDROOM 2 BATH



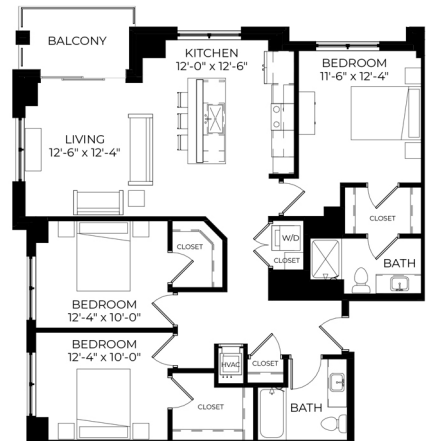
Room #629
1,240 Sq Ft



Room #533
1,229 Sq Ft



Room #517
1,262 Sq Ft



Rooms #235, #335, #435
1,292 Sq Ft



3 BEDROOM 2 BATH



Rooms #219, #319, #419
1,292 Sq Ft



Room #135
1,292 Sq Ft



Rooms #129, #229, #329,
#429, #529
1,297 Sq Ft



Rooms #213, #313, #413, #513
1,297 Sq Ft



3 BEDROOM 2 BATH



Room #532
1,316 Sq Ft



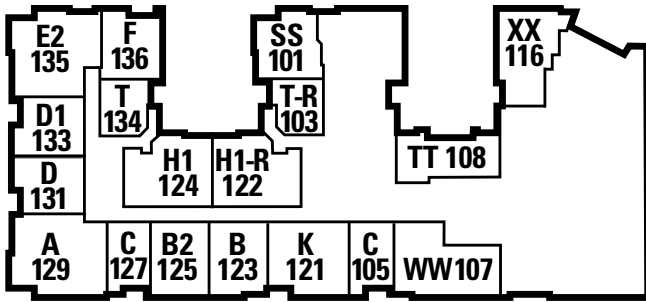
Room #503
1,377 Sq Ft



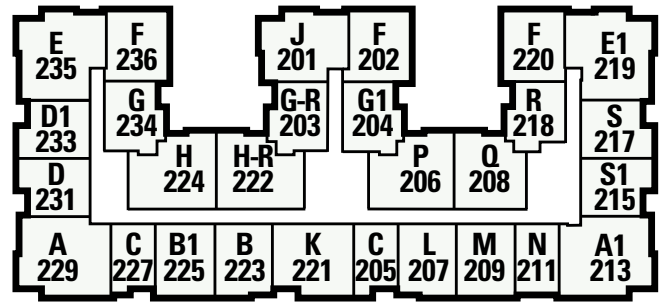
Room #504
1,383 Sq Ft



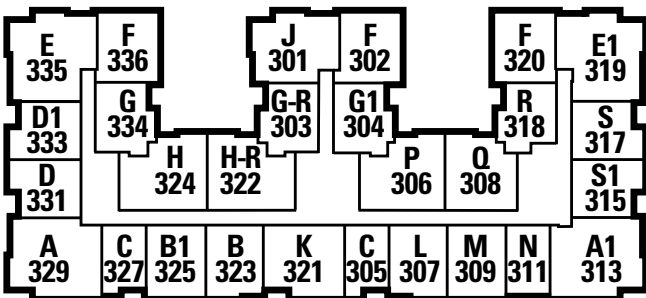
FLOOR PLANS



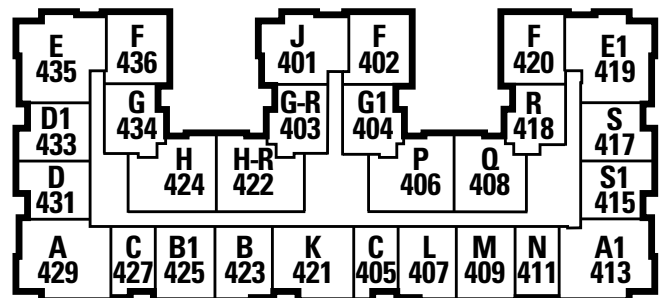
FIRST FLOOR



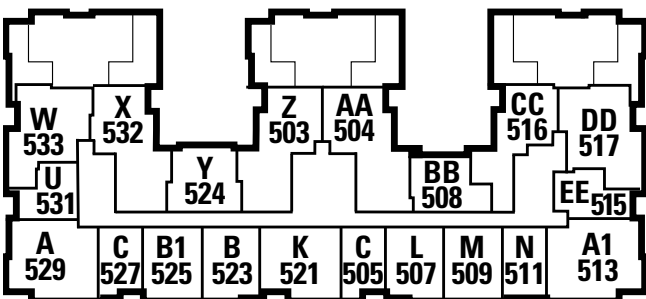
SECOND FLOOR



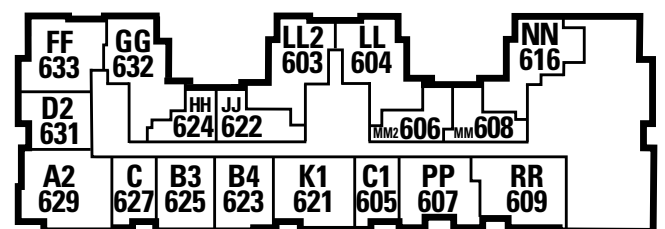
THIRD FLOOR



FOURTH FLOOR



FIFTH FLOOR



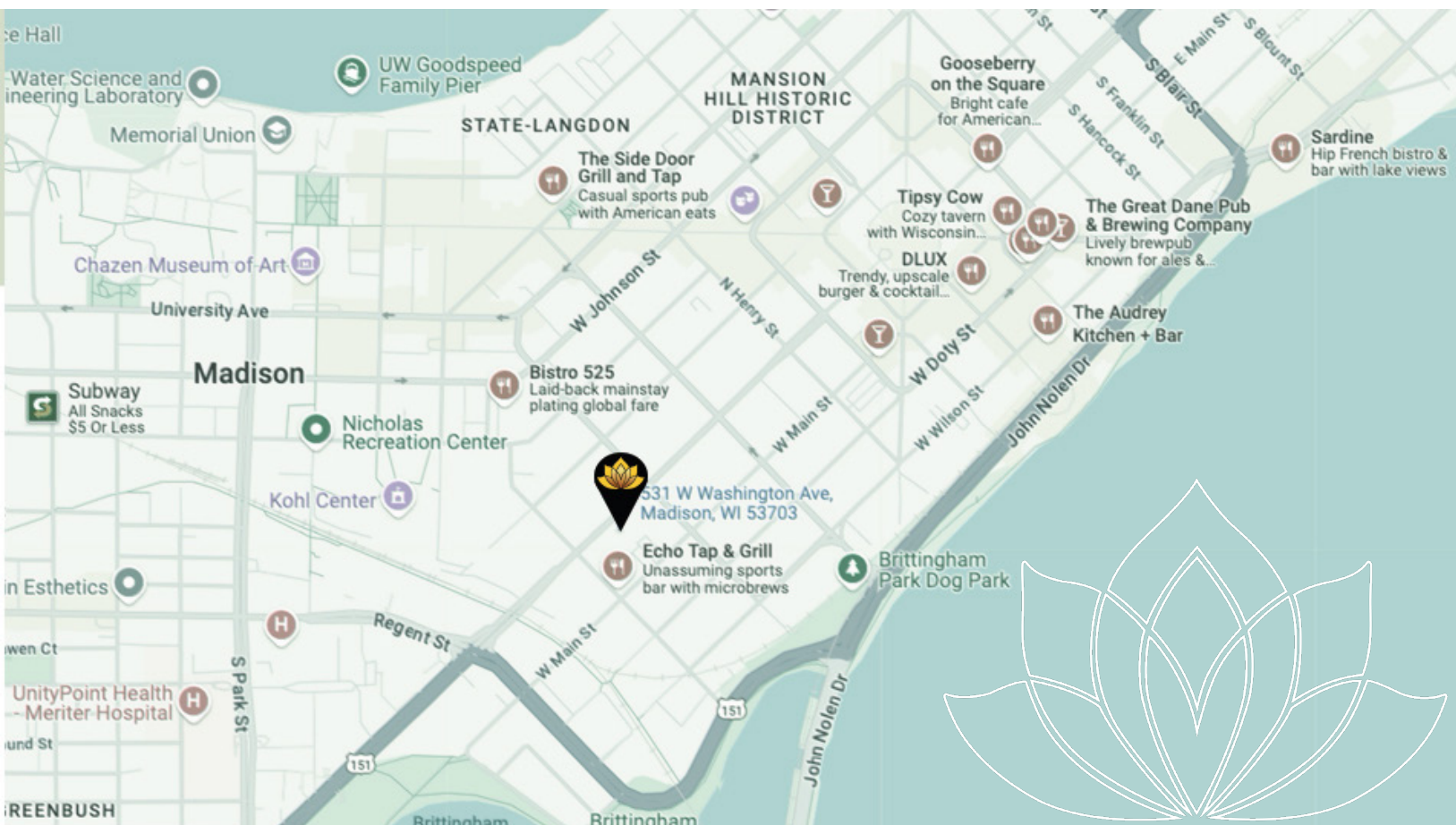
SIXTH FLOOR

LIFE IN BLOOM JUST OUTSIDE YOUR DOOR.

Across the street, down the street, around the block or just a short walk away you're in the garden of it all. From shopping, restaurant and nightlife districts to music, entertainment and sport venues, to farmer's markets, to lake recreation, parks and bike paths, to bus lines, to the essentials and everything else that makes for an exciting and fulfilling life in the center of a vibrant and colorful city.

While there is plenty more to discover, the following is just a taste of what's instore outside Virtue's door:

State Street • Capitol Square • Orpheum • Overture Center • The Majestic • Kohl Center • Monona Terrace
Ivory Room Piano Bar • Dane County Farmers' Market • Concerts on the Square • Taste of Madison
Art Fair on the Square • Live on King Music Series • Dane Dances • Jazz on the Terrace • Mad-City
Ski Team water shows • Lake Monona and water recreation • Biking, running and walking paths
World class bars, restaurants and brew pubs offering flavors and vibes from around the globe



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virtuemadison.com





virtue

MPM Website
Virtue Website

